

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT No. _____

1. THE NAME OF THE CANDIDATE IS: Mitt Romney.
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President in
the Primary Election, General Election, or Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Romney for President.
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Darrell Crate.
5. THE CONTACT PERSON FOR THE PURCHASER IS:

American Rambler Productions
Name
138 Conant St, Beverly MA 01915
Address

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Darrell Crate

* The Treasurer is often the only top officer of a Candidate Committee.



WKMG

ORDER

Print Date 08/06/12

Page 1 of 6

Flight Dates 08/08/12-08/14/12

	<u>Product</u>	<u>Order Sep</u>	00:15:00
<u>Contract / Revision</u>	255986 / RNC-ROMNEY	<u>Estimate #</u>	18
<u>Original Date / Revision</u>	<u>Agency Com</u> 15%	<u>Alt Order #</u>	06264593
08/06/12 08/06/12	<u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u> Pol/Mitt Romney/R/ Presider	138 Conant Street Beverly, MA 01915	<u>Order Type</u>	GENERAL
<u>Agency</u> American Rambler Product		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>	<u>Sales Office</u> PHI	<u>Billing Calendar</u>	BROADCAST
138 Conant Street Beverly, MA 01915	<u>Sales Region</u> NAT	<u>Demographic</u>	A35+
	<u>Agency Ref</u>	<u>Rev Codes</u>	AGY POL CAND
		<u>Product Codes</u>	PL-Presidential-Republican
		<u>Priority</u>	P-3
		<u>Advertiser Ref</u>	

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 132950

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	142	\$113,007.50	\$132,950.00	0.00	07/30/12	08/14/12	142	\$113,007.50	\$132,950.00
Totals	142	\$113,007.50	\$132,950.00	0.00					



WKMG

Print Date: 08/06/12

Page 2 of 6

Contract / Revision

255986 Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Estimate # 18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
E 4	WKM	08/08/12	08/10/12	CBS This Morning	CM	7-9a	--WTF--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
				The Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3	\$500.00			0.00					
E 5	WKM	08/13/12	08/14/12	9-10a Rachael Ray	CM	9-10a	MT-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2	\$350.00			0.00					
E 6	WKM	08/08/12	08/08/12	9-10a Rachael Ray	CM	9-10a	--1---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1---		1	\$350.00			0.00					
E 7	WKM	08/08/12	08/10/12	10-11a Let's Make A Deal	CM	10-11a	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3	\$600.00			0.00					
E 8	WKM	08/13/12	08/14/12	10-11a Let's Make A Deal	CM	10-11a	MT-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				Let's Make a Deal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2	\$600.00			0.00					
E 9	WKM	08/08/12	08/10/12	11-12p Price Is Right	CM	11a-12p	--WTF--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3	\$800.00			0.00					
E 10	WKM	08/13/12	08/14/12	11-12p Price Is Right	CM	11a-12p	MT-----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2	\$800.00			0.00					
E 11	WKM	08/08/12	08/10/12	Local 6 News 12-1230p	CM	12-1230p	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3	\$700.00			0.00					
E 12	WKM	08/13/12	08/14/12	Local 6 News 12-1230p	CM	12-1230p	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
				Local 6 News 12-1230p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2	\$700.00			0.00					
E 13	WKM	08/08/12	08/10/12	1230-2p CBS Soaps	CM	12:30-2p	--WTF--	:30	6	\$800.00	P-3	0.00	NM	6	\$4,800.00
				Soaps											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		6	\$800.00			0.00					
E 14	WKM	08/13/12	08/14/12	1230-2p CBS Soaps	CM	12:30-2p	MT-----	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
				Soaps											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		4	\$800.00			0.00					
E 15	WKM	08/13/12	08/14/12	2-3p The Talk	CM	2-3p	MT-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2	\$600.00			0.00					
E 16	WKM	08/08/12	08/10/12	2-3p The Talk	CM	2-3p	--WTF--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
				The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		3	\$600.00			0.00					



WKM**G**

Print Date: 08/06/12

Page 3 of 6

Contract / Revision

255986 Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **RNC-ROMNEY**

Estimate # 18



WKMG

Print Date: 08/06/12

Page 4 of 6

Contract / Revision

255986 Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY

Estimate # 18

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Type	Spots	Amount
E 28	WKMG	08/08/12	08/10/12	News at 7p	CM	7-7:30p	--WTF--	:30	3	\$1,200.00	P-3	0.00	NM	3	\$3,600.00
				News at 7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3	\$1,200.00			0.00					
E 29	WKMG	08/08/12	08/10/12	M-F 11p News	CM	11-1135p	--WTF--	:30	6	\$1,800.00	P-3	0.00	NM	6	\$10,800.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		6	\$1,800.00			0.00					
E 30	WKMG	08/13/12	08/14/12	M-F 11p News	CM	11-1135p	MT-----	:30	4	\$1,800.00	P-3	0.00	NM	4	\$7,200.00
				M-F 11p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		4	\$1,800.00			0.00					
E 31	WKMG	08/13/12	08/14/12	M-F David Letterman	CM	1136p-1238a	MT-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
				David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2	\$700.00			0.00					
E 32	WKMG	08/08/12	08/10/12	M-F David Letterman	CM	1136p-1238a	--WTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
				David Letterman											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3	\$700.00			0.00					
E 33	WKMG	08/08/12	08/10/12	Morn News at 5a	CM	5-530a	--WTF--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
				Morn News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		6	\$300.00			0.00					
E 34	WKMG	08/13/12	08/14/12	Morn News at 5a	CM	5-530a	MT-----	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
				Morn News at 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		4	\$300.00			0.00					
E 35	WKMG	08/13/12	08/14/12	Morn News at 530a	CM	530-6a	MT-----	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
				Morn News at 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		4	\$400.00			0.00					
E 36	WKMG	08/08/12	08/10/12	Morn News at 530a	CM	530-6a	--WTF--	:30	6	\$400.00	P-3	0.00	NM	6	\$2,400.00
				Morn News at 530a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		6	\$400.00			0.00					
E 37	WKMG	08/14/12	08/14/12	Tue Prime 8p	CM	8-9p	-1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-1-----		1	\$7,000.00			0.00					
E 38	WKMG	08/08/12	08/08/12	Wed Prime 10p	CM	10-11p	--1----	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
				CSI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--1----		1	\$6,000.00			0.00					
E 39	WKMG	08/10/12	08/10/12	Fri Prime 9p	CM	9-10p	----1--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
				CSI:NY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----1--		1	\$4,000.00			0.00					
E 40	WKMG	08/11/12	08/11/12	7-9a CBS This Morn Sa	CM	7-9a	----2-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
				7-9a Sat Early Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	----2-		2	\$400.00			0.00					



WKMG

Print Date: 08/06/12

Page 5 of 6

Contract / Revision

255986 Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12 / 08/06/12

Order Sep 00:15:00

Advertiser **Pol/Mitt Romney/R/ Preside** Product **RNC-ROMNEY**

Estimate # 18



WKM

Print Date: 08/06/12

Page 6 of 6

Contract / Revision**255986** Flight Dates**08/08/12-08/14/12**Hiatus DatesOriginal Date / Revision 08/06/12/ 08/06/12Order Sep 00:15:00Advertiser **Pol/Mitt Romney/R/ Preside Product RNC-ROMNEY**Estimate # **18**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	<u>Totals</u>	
															Amount	
E 52	WKM	08/12/12	08/12/12	Sun 11p News	CM	11-1135p	-----2	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00	
				Sun 11p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/12	08/12/12	-----2		2	\$1,800.00			0.00						
														Totals	142\$132,950.00	